



COLORADO ANIMAL RESCUE



Practicing excellence in animal care, education, and advocacy to connect pets to their people

Community

Collaboration

Gratitude

Compassion

Education

Home

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www.coloradoanimalrescue.org

Colorado Animal Rescue Sponsor Menu 2024

C.A.R.E. has been serving the pets and people of the Roaring Fork Valley and Garfield County for 24 years! We're proud to serve as not only an animal shelter, but a community resource and partner.

Each year C.A.R.E. provides for over 1,000 shelter and community pets. In 2023, 515 pets were adopted into new homes and nearly 100 lost pets were reunited with their owners.

Your sponsorship directly provides for the daily care, nutrition, and medical needs of the lost and homeless pets living at our shelter. We rely on donations and fundraising for over 70% of our annual budget.

Partnering with C.A.R.E. offers unique marketing opportunities. Your business gains exposure through various channels including events, social media, and local press. This heightened visibility not only enhances brand recognition but also positions your company as a socially conscious leader in the community.

Your support is not just an investment in animal welfare; it's an investment in our community's compassion. By sponsoring, your business becomes a beacon of empathy, demonstrating commitment to making a positive impact on the lives of both animals and people.

We look forward to partnering with you and your business to provide excellent care for shelter pets in 2024!





2023 Stats

Pet Adoptions

- 515 Adopted Pets
 - 280 cats
 - 216 dogs
 - 15 guinea pigs
 - 4 rabbits

Pet Food Bank

- 11,242 lbs of dry dog & cat food and 1,982 cans of wet food distributed to owned community pets via C.A.R.E.'s Pet Food Bank, LIFT-UP & Meals on Wheels

Spay/Neuter

- 327 spay/neuter surgeries performed at the shelter
- 48 vouchers provided from C.A.R.E.'s Dove Fund

Transfers

- 109 cats and 92 dogs transferred to C.A.R.E. from partner shelters in need

Facebook

- 20k total unique followers
- 1k new followers in 2023

Instagram

- 4k total unique followers
- 431 new followers in 2023

700+ print newsletter recipients

1.5K email campaign recipients



Facebook & Instagram:
/Coloradoanimalrescue

Sponsorship Options

Partner with Colorado Animal Rescue in 2024!

Annual Sponsorships (starting at \$2,500)

- Customized Event & Shelter Sponsorship
- Year-round recognition

Events (\$500 - 2,500)

- Dog Day 5K & Sunlight Mountain Snowshoe Shuffle
- Dressed to the K9s

Animal Care (\$250 - 1,000)

- Community Cat Room
- Dog Kennels

Adoption Marketing (\$500 - 1,200)

- Promote adoptable pets
- Sponsor marketing and advertising

Community Programs (\$200 - 350)

- Pet Food Bank
- Community Vaccine Clinics

All Sponsorships Include: Logo Placement on C.A.R.E. Website, Newsletter & E-blast Marketing and Social Media Recognition

For more information contact:
Dacia Ryder, Development Director
events@coloradoanimalrescue.org
www.coloradoanimalrescue.org



Annual Sponsorship

Be recognized for your support all year long!

Support C.A.R.E. in practicing excellence in animal care, education and advocacy to connect pets to their people.

All of the below options include Annual Angel 2024 recognition and large individual sponsorship display in the shelter.



- **Premium Annual Sponsor (\$6,000)**

- Best in Show Sponsor for Dressed to the K9s
- T-Shirt Sponsor for the Dog Day 5K and Sunlight Mountain Snowshoe Shuffle
- Adoption Marketing Sponsorship
 - Gold Adoption Sponsor



- **Gold Star Annual Sponsor (\$4,000)**

- Grand Champion Sponsor for Dressed to the K9s
- Event Sponsor for the Dog Day 5K and Sunlight Mountain Snowshoe Shuffle
- Adoption Marketing Sponsorship
 - Silver Adoption Sponsor



- **Annual Event Angel (\$2,500)**

- Man's Best Friend Sponsor for Dressed to the K9s
- Event sponsor for the Dog Day 5K or Sunlight Mountain Snowshoe Shuffle

All Sponsorships Include: Logo Placement on C.A.R.E. Website, Newsletter & E-blast Marketing and Social Media Recognition



Dog Day 5K & Sunlight Mountain Snowshoe Shuffle Sponsorship

Saturday, August 17 @ Two Rivers Park

Saturday, December 21 @ Sunlight Mountain Resort

Whether you're a summer or winter sports fan, a race sponsorship is a great way to partner with our organization while promoting your company.

- **Event Sponsor (\$750/event)**
 - Company logo on event marketing materials
 - Event posters/fliers (posted at 70+ businesses from Basalt to New Castle)
 - Website event
 - Event registration page
- **T-shirt Sponsor (\$1,000/event)**
 - Company logo on event t-shirt
 - Company logo on event marketing materials
 - Event posters/fliers (posted at 70+ businesses from Basalt to New Castle)
 - Website event
 - Event registration page
 - Annual Angel 2024 recognition

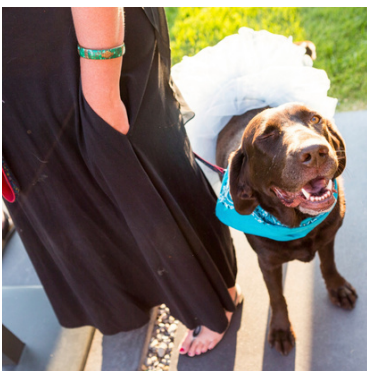
All Sponsorships Include: Logo Placement on C.A.R.E. Website, Newsletter & E-blast Marketing and Social Media Recognition



Dressed to the K9s Sponsorship

Saturday, September 9 @ The Arts Campus at Willits

Join us at our largest fundraising event of the year celebrating our Thumper Fund, a resource providing extraordinary veterinary services, surgeries, dental procedures, and medications for shelter pets in need.



- **Best in Show (\$2,500)**

- Large individual sponsorship display at event entrance
- Company logo prominently featured on all digital advertising
- Logo on event program and promotional materials
- Annual Angel 2024 recognition
- (8) event tickets including (16) beer/wine tickets & designated group seating (\$870 Value)

- **Grand Champion (\$1,800)**

- Large individual sponsorship display at event entrance
- Company logo prominently featured on all digital advertising
- Logo on event program and promotional materials
- Annual Angel 2024 recognition
- (2) event tickets including (4) beer/wine tickets (\$290 Value)

- **Top Dog (\$1,200)**

- Large logo on group sponsorship display board
- Company logo prominently featured on all digital advertising
- Logo on event program and promotional materials
- Annual Angel 2024 recognition

- **Man's Best Friend (\$700)**

- Logo on group sponsorship board
- Logo on promotional materials and event slideshow



Animal Care Sponsorship

Help us provide daily care to our shelter pets!

Sponsoring our Dog Kennels or Community Cat Room covers the costs of enrichment supplies and helps keep our shelter pets healthy, happy and thriving.

- **Annual Animal Care Angel (\$1,000)**
 - Dog Kennels or Community Cat Room sponsor for the remainder of 2024
 - Large individual sponsorship display in the shelter lobby
 - Annual Angel 2024 recognition
- **Animal Care Advocate (\$500)**
 - Dog Kennels or Community Cat Room sponsor for (3) months
 - Small individual sponsorship display in the shelter lobby
- **Rescue Ranger (\$250)**
 - Dog Kennels or Community Cat Room sponsor for (1) month
 - Small individual sponsorship display in the shelter lobby

All Sponsorships Include: Logo Placement on C.A.R.E. Website, Newsletter & E-blast Marketing and Social Media Recognition





Adoption Marketing Sponsorship

Spread the word about our adoptable pets!

Sharing our adoptable pets with friends and family is an easy way to gain potential adopters' attention and help our pets find their forever homes.

All of the below options will cover print ad and social media boost costs, and include an individual sponsorship display in the shelter lobby, company logo displayed on our Facebook cover photo, and graphics to share at your business (printable and electronic).



- **Platinum Adoption Sponsor (\$1,200)**

- Sponsor reduced adoption fees for (1) month
- Annual Angel 2024 recognition

- **Gold Adoption Sponsor (\$750)**

- Sponsor reduced adoption fees for (2) weeks

- **Silver Adoption Sponsor (\$500)**

- Sponsor reduced adoption fees for (1) weekend (Friday-Sunday)

- **Bronze Adoption Sponsor (\$200)**

- Sponsor an individual or group of animals' additional advertising and marketing costs



All Sponsorships Include: Logo Placement on C.A.R.E. Website, Newsletter & E-blast Marketing and Social Media Recognition





Community Programs Sponsorship

Lend the community a helping paw!

Our Pet Food Bank and Vaccine Clinics help thousands of our neighbors each year. Join us in creating change for Garfield County, the City of Glenwood Springs, and the Roaring Fork Valley.

Pet Food Bank

Giving thousands of pounds of dry food and cans of wet to our neighbor's pets at Meals on Wheels and LIFT-UP mobile food distribution events from Carbondale to Parachute.

- **Hunger Hero (\$200/month)**

- Bins provided by C.A.R.E. to collect pet food and/or cash donations (2 weeks in March, June, September, December, if space allows)
- C.A.R.E. to coordinate pick-up
- Logo on all promotional materials

Community Vaccine Clinic

Our subsidized veterinary assistance program offering support to pet-owning families with limited resources and income.

- **Pet Health Hero (\$350/clinic)**

- Individual sponsor display day of clinic
- Logo on all promotional materials

All Sponsorships Include: Logo Placement on C.A.R.E. Website, Newsletter & E-blast Marketing and Social Media Recognition

