



COLORADO ANIMAL RESCUE



Practicing excellence
in animal care,
education, and
advocacy to connect
pets to their people

Community

Collaboration

Gratitude

Compassion

Education

Home

Board of Directors

Faith Lipori
Marie Herr
Brooke Mulchin
Jen Burn
Cathi Basler
Ginger Evans
Andrew DiPaolo
Kseniya Mamlin
Isabel Ugarte-Johnson

Executive Director

Wes Boyd

2801 County Rd 114
Glenwood Springs, CO 81601
970-947-9173
www.coloradoanimalrescue.org



Facebook and Instagram:
/Coloradoanimalrescue

Sponsor Menu 2026

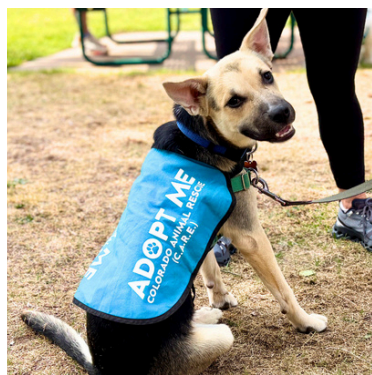
For more than 25 years, Colorado Animal Rescue (C.A.R.E.) has been more than a shelter—we're a trusted community resource supporting pets and people who love them through Garfield County and the City of Glenwood Springs. Each year, we provide lifesaving care and critical support to over 1,000 shelter and community pets, helping animals thrive while keeping families together when possible.

In 2025, C.A.R.E. supported pets and families at every stage of their journey. We processed 621 adoptions, reunited 125 stray pets with their loved ones, and spayed/neutered 311 shelter pets to help prevent pet overpopulation. We also administered more than 1,200 vaccines to shelter *and* community-owned pets, protecting animal health and strengthening public health across our region.

Why Partner with C.A.R.E.?

Your sponsorship directly supports programs that provide food, medical care, safe shelter, and preventative resources for pets in need. As a nonprofit organization, community partnerships are essential to sustaining this work and expanding our impact.

Partnering with C.A.R.E. also offers meaningful visibility through events, outreach, and local media, aligning your business with values of compassion, collaboration, and community. **Together, we're not just helping animals—we're strengthening the fabric of our community.**





2025 Stats

Pet Adoptions

- 621 Adoptions
 - 322 cats
 - 250 dogs
 - 14 chickens
 - 13 guinea pigs
 - 10 rabbits
 - 3 birds
 - 2 ferrets
 - 2 rats
 - 2 turtles
 - 2 bearded dragons
 - 1 hamster

Veterinary

- 1,244 vaccines administered
- 311 shelter pets spayed/neutered
- 48 dental procedures

Community

- 164 owned pets served
- 56 free training sessions from our canine behavior support programs
- 128 FREE pet ID tags
- 125 stray pets reunited with their loving families

Pet Food Pantry

- 11,553 lbs of dry pet food
- 2,264 cans of wet food distributed to community pets via our Pet Food Pantry

Engagement



Facebook

6.7M post/story views
182.2K interactions
23.3K followers

Instagram



107K post/story views
6K content interactions
5.3K followers

700+

print newsletter recipients

2.8K

email campaign recipients

Sponsorship Options

Help our shelter pets through the entire year!

Annual Sponsorships (starting at \$3,000)

- Customized event & shelter sponsorship
- Year-round recognition

Events (\$750-2,500)

- Races
 - Snowshoe Shuffle
 - Dog Day 5K
- Dressed to the K9s

Adoption Marketing (\$500-2,500)

- Promote adoptable pets
- Sponsor marketing and advertising

Pet Food Pantry (starting at \$250)

- Financial or in-kind donations

All Sponsorships Include:

Logo Placement on
C.A.R.E. Website, Newsletter & E-blast Marketing
and Social Media Promotion

For more information contact:
Dacia Okeson, Development Director
[**events@coloradoanimalrescue.org**](mailto:events@coloradoanimalrescue.org)



COLORADO ANIMAL RESCUE



Annual Sponsorship

Be recognized as a partner all year long!

Support C.A.R.E. in practicing excellence in animal care, education and advocacy to connect pets to their people.

All of the below options include Annual Angel 2026 recognition and large individual sponsorship display in the shelter.

- **Premium Sponsor (\$7,000)**
 - Best in Show Sponsor for Dressed to the K9s (\$2,500)
 - Presenting Sponsor for the Snowshoe Shuffle & Dog Day 5K (\$3,000)
 - Adoption Marketing Sponsorship
 - Gold Adoption Sponsor (\$1,500)
 - Large logo placement in the shelter lobby
- **Companion Sponsor (\$4,500)**
 - Grand Champion Sponsor for Dressed to the K9s (\$2,000)
 - T-shirt Sponsor for the Snowshoe Shuffle & Dog Day 5K (\$2,000)
 - Adoption Marketing Sponsorship
 - Silver Adoption Sponsor (\$500)
- **Annual Event Angel (\$3,000)**
 - Top Dog Sponsor for Dressed to the K9s (\$1,500)
 - Event sponsor for the Snowshoe Shuffle & Dog Day 5K (\$1,500)

All Sponsorships Include:

Logo Placement on
C.A.R.E. Website, Newsletter & E-blast Marketing
and Social Media Promotion



COLORADO ANIMAL RESCUE



Snowshoe Shuffle & Dog Day 5K Events

August 2026 @ Two Rivers Park

February 2027 @ Sunlight Mountain Resort

Race sponsorships offer an engaging way to support C.A.R.E. while showcasing your business to a broad, community-focused audience.

- **Presenting Sponsor (\$1,500)**

- Event presented by [Company Name]
- Logo on event t-shirt (most prominent placement)
- Top logo placement on all event marketing materials
 - Event posters/fliers (posted at 70+ businesses from Basalt to New Castle)
 - Website event
 - Event registration page
- Annual Angel 2026 recognition

- **T-shirt Sponsor (\$1,000)**

- Company logo on official event t-shirt
- Elevated logo placement on event marketing materials
 - Event posters/fliers (posted at 70+ businesses from Basalt to New Castle)
 - Website event
 - Event registration page
- Annual Angel 2026 recognition

- **Event Sponsor (\$750)**

- Company logo on event marketing materials
 - Event posters/fliers (posted at 70+ businesses from Basalt to New Castle)
 - Website event
 - Event registration page

All Sponsorships Include:

Logo Placement on all Event Promos,
C.A.R.E. Website, Newsletter & E-blast Marketing,
and Social Media Promotion



COLORADO ANIMAL RESCUE



Dressed to the K9s Sponsorship

Saturday, September 19, 2026 @ The Arts Campus at Willits

Join us at our largest fundraising event of the year celebrating our Thumper Fund, a resource providing extraordinary veterinary services, surgeries, dental procedures, and medications for shelter pets in need.

- **Best in Show (\$2,500)**

- Large individual sponsorship display at event entrance
- Company logo prominently featured on all digital advertising
- Logo on event program and promotional materials
- Annual Angel 2026 recognition
- (8) event tickets including (16) beer/wine tickets & designated group seating (\$1,360 Value)

SOLD OUT

- **Grand Champion (\$2,000)**

- Large individual sponsorship display at event entrance
- Company logo prominently featured on all digital advertising
- Logo on event program and promotional materials
- Annual Angel 2026 recognition
- (2) event tickets including (4) beer/wine tickets (\$270 Value)

- **Top Dog (\$1,500)**

- Large logo on group sponsorship display board
- Company logo prominently featured on all digital advertising
- Logo on event program and promotional materials
- Annual Angel 2026 recognition

- **Man's Best Friend (\$1,000)**

- Logo on group sponsorship board
- Logo on promotional materials and event slideshow
- Annual Angel 2026 recognition



COLORADO ANIMAL RESCUE



Adoption Marketing Sponsorship

Support our mission and connect pets to their people!

Sharing our adoptable pets with friends and family is an easy way to gain potential adopters' attention and help our pets find their forever homes.

All of the below options will cover print ad and social media boost costs, and include an individual sponsorship display in the shelter lobby, company logo displayed on our Facebook cover photo, and graphics to share at your business (printable and electronic).

- **Platinum Adoption Sponsor (\$2,500)**

- Sponsor reduced adoption fees for (1), month
- Annual Angel 2026 recognition

- **Gold Adoption Sponsor (\$1,500)**

- Sponsor reduced adoption fees for (2) weeks
- Annual Angel 2026 recognition

- **Silver Adoption Sponsor (\$500)**

- Sponsor reduced adoption fees for (1) weekend (Friday-Sunday)

All Sponsorships Include:

Logo Placement on all Event Promos,
C.A.R.E. Website, Newsletter & E-blast Marketing,
and Social Media Promotion



COLORADO ANIMAL RESCUE



Pet Food Pantry Sponsorship

Join us in creating change for community pets!



Giving thousands of pounds of dry food and cans of wet to our neighbors' pets from our Pet Food Pantry, and via food distribution events with Meals on Wheels and LIFT-UP from Carbondale to Parachute.

All financial and in-kind donations for the Pet Food Pantry feed community-owned pets in Garfield County, the City of Glenwood Springs, and the Roaring Fork Valley.



- **Hunger Hero (\$250/month)**
 - Can be one-time or recurring
 - Annual Angel 2026 recognition if sponsoring 4+ months
- **Feeding Friend**
 - Bins provided by C.A.R.E. (if needed) to collect pet food
 - C.A.R.E. to coordinate pick-up



All Sponsorships Include:

Logo Placement on all Event Promos,
C.A.R.E. Website, Newsletter & E-blast Marketing,
and Social Media Promotion